

Statement

A multidisciplinary designer, visual artist, and creative thinker with a passion for photography and over six years of experience. Equipped with a solid foundation in AI-powered design tools, I bring a structured, efficient, and innovative approach to delivering impactful design solutions.

Experience

Multidisciplinary Designer | Capattery

Dec 2021 - Present | Remote

I create impactful visuals, user experiences, and branding that align with the company's energy storage innovations.

Experience Designer | Digital Society School

Feb 2020 - Jul 2020 | Amsterdam, Netherlands

Applied design thinking methodologies to conceptualize and craft a user-centric experience for the transitional care unit, dedicated to families of children with medical complexity.

Sr. Visual Designer | Tata Elxsi

Jun 2018 - Jun 2019 | Bangalore, India

Collaborated with the marketing team to enhance visual and strategic elements in pitch decks, social media content, infographics, photography, and video production.

Photographer & Design consultant

Jan 2017 - May 2018 | India

Conducted commercial photoshoots for fashion brands and products, contributing to the visual aesthetics. Served as a Visual and Graphic Designer for diverse Indian companies, including Wildcraft, Beak, and IPR Products, fostering brand enhancement.

Visual merchandiser | Malabar Group of companies

Apr 2011 - May 2013 | Calicut, India

Elevated both interior and exterior brand advertising for multiple jewelry showrooms, while also being involved in the creation of coffee table books.

Skills

- UX/UI design, Design thinking, Research
- Graphic & Visual design: Online, print media & Social media
- Photography & image processing
- Video creation, editing & Motion graphics
- Proficient in AI-Powered Design Tools

Education

2020

UX Certification

Interaction Design Foundation

2016

Master of Design (MDes)

National Institute of Design

Gandhinagar, India

2010

Diploma in Graphic Design

Arena Animation

Calicut, India

2009

Certificate in Object and Web Technology

IBM Centre at National Institute of Technology

Calicut, India

2008

Bachelor of Arts in Sociology & Malayalam

Zamorin's Guruvayurappan College

Calicut, India

Tools

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Premiere pro
- Adobe After effects
- Figma
- Adobe Dimension 3D
- Adobe Lightroom
- Adobe Bridge
- AI powered tools

Awards and Achievements

- 1st price for world environment day photography contest 'Conducted by Tata Elxsi'
- Dissertation project appreciation and added to the State Legislature Library archives - "Gifted to chief minister" of Kerala, India

Languages

English, Malayalam, Hindi & Tamil